

UK  
Evaluation  
Society



# Rising to Challenges

How does Evaluation rise to the challenge of  
competing issues, crisis and uncertainty?

## Conference Agenda

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**KANTAR**  
PUBLIC



**RSM**

2nd-4th October 2023

**3 Days**

2nd October 2023: Online

3rd - 4th October 2023: In-Person,  
Friends House, 173-177 Euston Road,  
London, NW1 2BJ

**4 Tracks**

Transdisciplinary

Ethics and EDI

Innovation

Teaching and Learning

**5 Keynotes**

Emily Gates  
Urvashi Parashar  
Kelly Beaver  
Nigel Ball  
Alison Evans

# Conference Sponsors



We enable our clients around the world to build a better society and public realm. Kantar Public's dedicated UK evaluation team comprises evaluation specialists, mixed-methods researchers, economists and data analysts, with broad experience across a wide range of policy areas. Our team has extensive experience in all types and aspects of evaluation, including both theory-based and quantitative impact evaluation (experimental and quasi-experimental).

**"Kantar Public is delighted to be sponsoring this year's UK Evaluation Society conference. It represents a fantastic opportunity for the evaluation community to come together and share ideas on how we can best deliver robust and impactful evaluations in the face of competing issues, crises and uncertainty."**

**We firmly believe that platforms like this are essential to fostering best practice and innovation to improve and further professionalise the UK evaluation sector, and look forward to an enriching and productive conference."**

Alex Hurrell, Head of Evaluation, Kantar Public.

[www.kantarpublic.com](http://www.kantarpublic.com)  
EvaluationPractice@kantar.com



RSM UK Strategy, Economics and Policy Consulting team are one of the UK's leading providers of research and evaluation services, with over 30 years' experience of evaluating publicly-funded services across UK central, regional and local government departments.

**"RSM are delighted to be sponsoring the UKES conference this year. Delivery of impactful and insightful evaluations, and rising to the challenge to continuously improve methodologies to adapt to uncertain times is something that we are passionate about. We recognise this through the partnership with UKES to share knowledge, experience and ideas, and to promote and improve the approaches, understanding and utilisation of evaluation."**

Jenny Irwin, Partner RSM UK, Strategy,  
Economics and Policy Consulting.

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jenny.irwin@rsmuk.com

## Transdisciplinary

### Transdisciplinary evaluation approaches

UK Evaluation Society supports evaluators, commissioners, evaluation managers and those working widely in the field of evaluation, in their endeavour to deliver high quality evaluations. Complex system challenges involve multiple sectors rather than isolated problems within discipline silos.

## Ethics, and EDI

### Ethics for Evaluation, and Equality, Diversity and Inclusion (EDI) in evaluative practice

Evaluative practice involves engaging with ethical dilemmas eg in the collection of data, use of data, bearing witness during the course of an evaluation. Throughout the process of designing and conducting an evaluation and across all sectors, robust evaluative practice needs to embrace, Equality, Diversity and Inclusion (EDI). Pro-active and deliberate strategies are sought which demonstrate how to facilitate embedding of EDI to ensure representative and meaningful engagement.

## Innovation

### Innovative evaluation methods to address competing challenges, crises and uncertainty

In order to respond to emergent challenges arising locally, nationally and globally and to provide time sensitive and relevant knowledge to evaluation commissioners, there is increasing demand for evaluation methods to evolve and adapt.

## Teaching and Learning

### How evaluation is taught and learned to meet challenges in an uncertain environment, and the impact on the wider evaluation industry/sector/field

Given the diverse professional backgrounds of those working in the field of evaluation, there are many different ways and levels of learning evaluative practice.

# Day One

Online

Monday 2nd October

Time	Stream One	Stream Two
9:00 - 10:00 Session 1	<p><b>Executive Director's Opening Remarks</b> Meera Craston</p> <p><b>Applying a Value for Investment Lens in a Mental Health Initiative</b> Julian King, Independent Consultant and Dr Adrian Field, Dovetail Consulting</p> <p><b>Kenya's Social Protection System and the Response to Crises.</b> Radhika Menon, Oxford Policy Management</p>	<p><b>Executive Director's Opening Remarks</b> Meera Craston</p> <p><b>Improving Evaluation in Government: An Introduction to the Evaluation Task Force and a Spotlight on Their Review of Evaluation across the Government Major Projects Portfolio</b> Catherine Hutchinson, James Collis and Emily Power, Evaluation Taskforce, Cabinet Office-HM Treasury and Dr Peter Welsh, Ipsos UK</p>
10:05 - 10:55 Session 2	<p><b>Putting Together the Jigsaw Puzzle: Evaluating a System Response to Supporting Children Affected by Domestic Abuse</b> Nadia Badaoui and Dr. Stella Capuano, Ipsos UK</p> <p><b>Understanding the Impact of Uniformed Youth Groups (UYGs)</b> Facundo Herrera and Catherine Crick, Ipsos UK</p>	<p><b>Increasing the Accessibility of and Engagement in the Research Consent Process for Young People</b> Lucy Slavin, Youth Sport Trust</p> <p><b>How and Why We Monitor Sexual Orientation, Let's Stop the Taboo Myth</b> Dr Corra Boushel, Cycling</p>
10:55 - 11:10	Break	
11:10 - 12:00 Session 3	<p><b>Panel</b> <b>Meaningful Youth Inclusion in International Policy Evaluation</b> Shona Warren, Ellie Sugden and Ashley Greenleaf, Agulhas Applied Knowledge</p>	<p><b>Theory Based Evaluation Meets Econometrics - Evaluating the Impact of the Freeports Programme</b> Csaba Pogonyi PhD and Michele Pittini, Arup</p> <p><b>Driver 2020 - an Evaluation of Interventions Aimed at Improving the Safety of Young and Novice Drivers</b> Dr Jill Weekley, TRL</p>
12:05 - 12:55 Session 4	<p><b>Knowledge Transfer: Necessary but Not Sufficient for Strengthening Evaluation Capability</b> John Skelton, NIRAS and Esther Stevenson, Independent Consultant</p> <p><b>Shaping Early Careers in Tandem With Externalities in the Health and Social Care Sector</b> Abby Reid, RSM UK</p>	<p><b>Use of Artificial Intelligence in an Evaluation Of UNDP's Integration of 'Leaving No One Behind' Principles</b> Anna Kunová and Andrea Arenas, United Nations Development Programme</p> <p><b>Large Language Model Applications for Evaluation: Opportunities and Ethical Implications</b> Dr Matthew McConnachie, NIRAS</p>
12:55 - 13:25	Lunch	
13:25 - 14:15 Session 5	<p><b>Panel</b> <b>The "Most Significant Change" Technique: Where Are We After 30 Years? Everywhere!</b> Rick Davies, Independent Consultant, Niki Wood, Chemonics and Cecilia Ruberto, Institute for War &amp; Peace Reporting</p>	<p><b>Experiments in Equitable Evaluation: Museum Open for All</b> Yu-Shan Chiu, The Social Investment Company</p> <p><b>Negotiating Feminist Principles and Approaches in Evaluation Across Complex Contexts</b> Lauren Burrows and Teia Rogers, JRNY Consulting</p>

Time	Stream One	Stream Two
14:20 - 14:45 Session 6	<b>Fishbowl</b> <b>What Learning Can We Draw From Other Disciplines Into Evaluation?</b> <b>Come Together, Discuss Your Thoughts</b> Niki Wood, Chemonics	<b>Evaluation and Ethics at Play: Learning about Experimental Methods through Deception</b> Jon Hoskin-Campion, Nottingham Trent University
14:45 - 15:00	Break	
15:00 - 15:50 Session 7	<b>When Uncertainty Reigns, Programme Theory and Bricolage Can Help</b> Elizabeth Hoffecker, Romita Mitra, Massachusetts Institute of Technology, and Boru Douthwaite, Selkie Consulting	<b>Ok... But How Important is Our Contribution to Impact? Taking Perceptions Seriously With Contribution Scores</b> Dr Giel Ton, Institute of Development Studies and Drew Koleros, Mathematica
16:00 - 17:00 Keynote	<b>Keynote One</b> Emily Gates	



**Emily Gates**  
Assistant Professor,  
Boston College

## Five Ways for Evaluation to Develop Value Amidst Complexity

### Biography

Emily F. Gates, PhD., is an evaluation scholar, practitioner, and assistant professor at Boston College. Her scholarship explores how evaluation can help changemakers understand the complexity of problems and influence systemic change, with a focus on systems thinking, values, and equity. She co-authored the book *Evaluating and Valuing in Social Research* (with Thomas Schwandt, Guilford Press) and co-edited issue 170 of *New Directions for Evaluation*, which features international cases of systems- and complexity-informed evaluation. Dr. Gates has over a decade of experience working on mixed-method evaluations in K-12 schooling, higher education, STEM education, and public health, and teaches graduate courses in evaluation theory and practice, mixed-methods research, and theory of change. She earned a Ph.D. from the University of Illinois at Urbana-Champaign and completed an evaluation fellowship at the Centers for Disease Control and Prevention.

# Day Two

Friends House, London

Tuesday 3rd October

## Rooms

Time	The Light	Ada Salter 1	Ada Salter 2	Waldo Williams 1	Waldo Williams 2
8:30 - 8:55	Registration and Refreshments				
8:55 - 9:05	<b>Executive Director's Welcome</b> Meera Craston				
9:10 - 10:00 Session 1	<b>Responding to Immediate Needs While Supporting Long-Term Goals in Government Policy: How Multi-Disciplinary Evaluation Can Help Inform Government Policy Addressing Energy Affordability, Fuel Poverty, Carbon Emissions From Homes, and Economic Growth</b> Laura Hayward, Ipsos UK, Phoebe Bright, HM Treasury, Alice Negrini and Nathan de Bono, DESNZ and Sonja Schneuwley, Ipsos UK	<b>Nhs and Care System Leaders' Need for Very Rapid Learning to Respond to Covid-19</b> Dr Jackie Chandler, Wessex Academic Health Science Network  <b>Delivering Rapid Evaluations to Support Rapid Health and Care Decision-Making</b> Dr Abeda Mulla and Paul Mason, Strategy Unit.	<b>Exploring the Transdisciplinary Challenges and Opportunities to Evaluating Biodiversity Conservation Interventions</b> Rachel Beattie and James Kinghorn, NIRAS  <b>Insecure Lands, Denuded Forests</b> Fionn O'Sullivan and Swaantje Marten, Tetra Tech	<b>Quantifying the Social Value Of Modular Homes in Addressing Homelessness</b> Adam Knight-Markiegi, Kantar Public  <b>Measuring and Valuing Wellbeing Cross-Nationally</b> Rebecca Middleton, Tearfund and Rose Fawcett, State of Life	<b>Who Owns and Controls Knowledge?, Learnings From Ethics in Indigenous Evaluation</b> Larry K Bremner and Linda E Lee, Proactive Information Services  <b>"Me Or Her?" Reflections on Third-Person Inquiry in Data Collection With Adolescent Girls</b> Giovanna Voltolina, Mary Lagaay and Fernanda Pinheiro Sequeira, Itad
10:05 - 10:50 Keynote	<b>Keynote Two</b> Urvashi Parashar				



**Urvashi Parashar**

Director of Analysis & Chief Economist, Department for Culture, Media & Sport (DCMS)

## Winning Hearts and Minds

Understanding Why and How Evaluation Matters is Half the Job Done

### Biography

Urvashi is Director of Analysis and Chief Economist at the Department for Culture, Media and Sport. She joined in August 2023 from the UK Infrastructure Bank where she was Chief Impact Officer and Chief Economist, heading up their Impact Function. Prior to that, Urvashi was part of the Levelling Up Taskforce at DLUHC where she was the senior civil servant responsible for leading on the evidence for the Levelling Up White Paper, including its cross-government missions and metrics. She is an experienced economist who also spent 8 years leading on evaluations and impact assessments of policy programmes at SQW.



# Day Two


Transdisciplinary

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Time	The Light	Ada Salter 1	Ada Salter 2	Waldo Williams 1	Waldo Williams 2
10:50 - 11:15	Break and Time to Connect				
11:15 - 12:15 Session 2	<p><b>Panel</b> <b>Place-Based Evaluation: A Model for all Occasions</b> Stephanie Talbut, NSPCC</p> <p><b>Building the Evidence Base for Place-Based, Systems Change Approaches</b> Lily O'Flynn, Renaisi</p> <p><b>Using the Community Life Survey to Understand Change at Neighbourhood Level: A Difference-in-Difference evaluation approach</b> Chloe Nelson, Power to Change</p>	<p><b>Evolving our Evaluation Toolbox: Lessons From Evaluating Political Access, Advocacy and Influence of Small Local Grants</b> David Fleming and Giovanna Voltolina, Itad, and Silvia Grandi, Global Affairs Canada</p> <p><b>Mapping Multi-Disciplinary Evaluation Evidence on Efforts to Prevent Violent Conflict and Mass Atrocities</b> Ada Sonnenfeld and Nicholas Moore, Integrity</p>	<p><b>Building an Evaluative Organisational Culture in a Period of Rapid Change</b> Jonathan Schulte, London School of Economics &amp; Political Science</p> <p><b>Evid Tool: A Novel Collaborative Tool for Exploring and Designing Project Evaluations</b> Dr Elisavet Christou, Lancaster University</p>	<p><b>Practical Wisdom: An Avenue to Complex and Ethical Issues in a Chaotic Time?</b> Marthe Hurteau Ph.D, Université du Québec à Montréal</p> <p><b>Ethical Evaluation: Placing EDI at the Heart of Practice</b> Sini Rinne-Kerridge, NCVO</p>	<p><b>Assessing the Impacts of IMF Interventions in Europe: A Multi-Method Approach</b> Dr David Alemna, ICF and University of Portsmouth</p> <p><b>Evaluating the Workplace Culture in the Judiciary of the International Criminal Court</b> Judita Jankovic, The International Criminal Court</p>
12:20 - 13:10 Session 3	<p><b>Panel</b> <b>The Multidimensional Value of Centring Local Perspectives in International Development: Advancing Equity, Diversity, and Inclusion in Evaluative Practice</b> Niki Wood, Zoltan Milic, Dr Jennifer Simpson and Hannah El Mufti, Chemonics</p>	<p><b>Evaluating the impact of the Elizabeth line in London</b> Csaba Pogonyi PhD, Arup</p> <p><b>Monitoring, Evaluation and Learning of Development Programmes Using Earth Observation Data</b> Saeeda Gouhari, University of Edinburgh and Peter Kenneth Hargreaves, University of Edinburgh and NIRAS</p>	<p><b>Evaluating Multi-Agency Working in Alternative Provision School</b> Natalie Picken, RAND</p> <p><b>Evaluating City Systems Change in the Context of an Intersectional Youth Health and Wellbeing Programme</b> Kathryn Scurfield and Mary Ogradnik, Ecorys</p>	<p><b>Panel</b> <b>Adapting Evaluation Methodologies Over Successive Programme Rounds</b> Christoph Koebitz, Peter Matthews and Alex Hurrell, Kantar Public, Fiona Remnant, Bath SDR and Susie Lidiard, Home Office</p>	<p><b>How do we measure our progress to a Circular Economy?</b> Donald Chapman, Caitlin McGaff and Anna Macmahon, Zero Waste Scotland</p>
13:10 - 14:00	Lunch and Time to Connect				
14:00 - 14:50 Session 4	<p><b>Encounters With Artificial Intelligences: What do ChatGPT, Claude And Similar Technologies Mean for Evaluation, Should We Use Them and if So, How? Two Perspectives Amongst Many</b> Rick Davies, Independent Consultant, Steve Powell, Causal Map Ltd</p>	<p><b>Our Next Generation of Evaluators</b> Rowan Foster, Kantar Public</p> <p><b>The 70-20-10 Learning Model for Early Evaluators</b> Swaantje Marten, Zinnie Cowing, and Youngjin Kim, Tetra Tech</p>	<p><b>Apples, Oranges or Fruit Salad? Transdisciplinary Evaluation of Health Care Interventions – The Experience of an Australian Health Service Research and Evaluation Centre</b> Cristina Thompson, University of Wollongong</p> <p><b>From Budget Item-Driven to Theme-Driven Evaluations</b> Frank Bongers PhD, Dialogic</p>	<p><b>Panel</b> <b>Improving Programming for System Change Through Evaluations</b> Dr Jessica Chu, Esther Winslow and Katharine May, Tripleline</p>	<p><b>How To Turn an Aircraft Carrier: Optimising Development Programme Impact Using an Adaptive Theory of Change</b> Dr Noshua Watson, Interwoven Impact</p> <p><b>Using Theory of Change to Make Practical, Evidence-Informed Adaptations to the Greentown Programme</b> Jane Mulcahy PhD, University of Limerick</p>

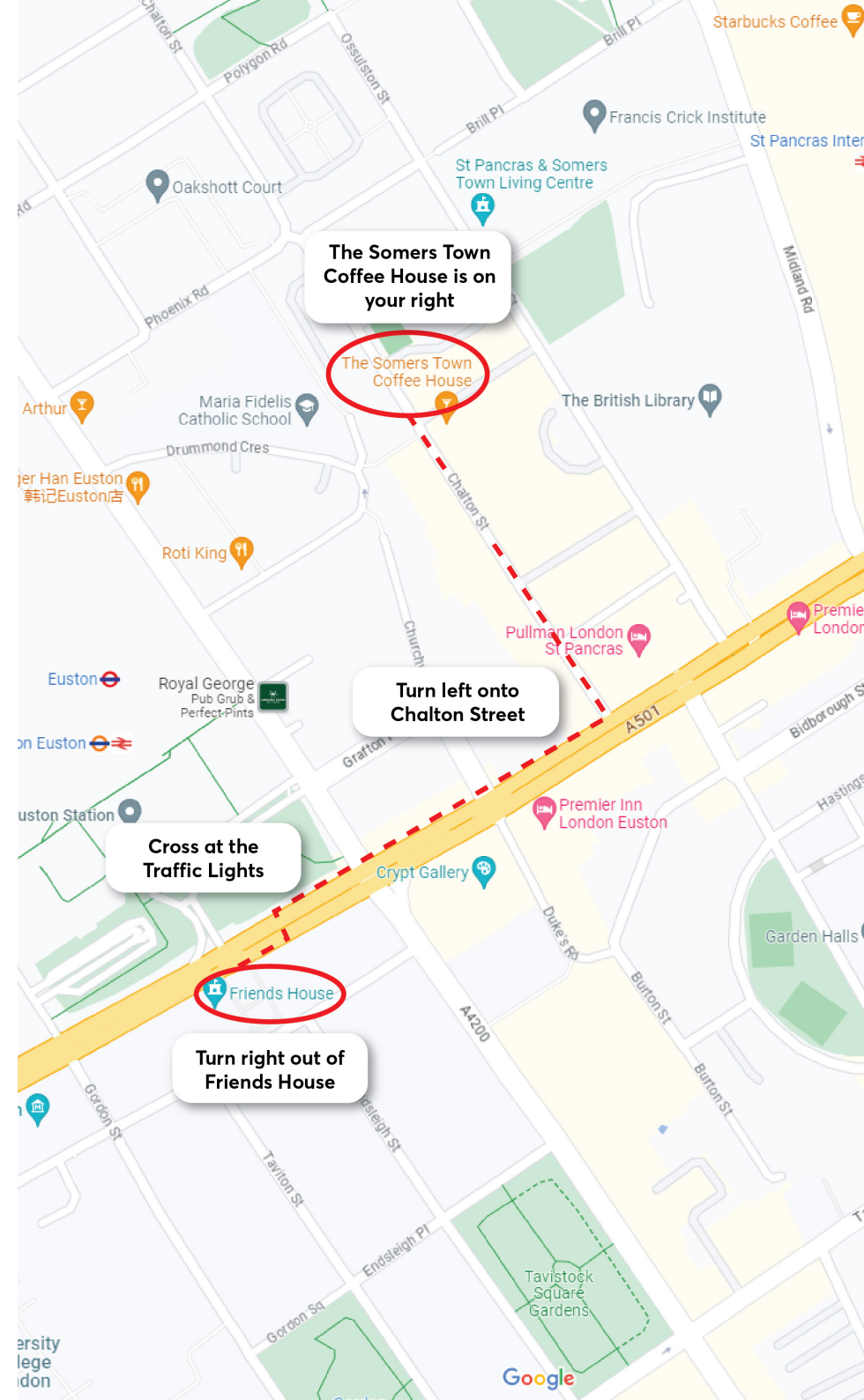
Time	The Light	Ada Salter 1	Ada Salter 2	Waldo Williams 1	Waldo Williams 2
15:00 - 15:50 Session 5	<p><b>Panel</b> <b>Methodological Bricolage in Practice</b></p> <p>Dr. Marina Apgar, Institute of Development Studies, Tom Aston, Independent Consultant, Melanie Punton, Itad, Giovanna Vololina, Itad</p>	<p><b>Future Fund Evaluation It's all About Timing</b> Cristian Niculescu-Marcu, RSM UK</p> <p><b>Demonstrating impact of private equity for climate action</b> Callum Donaldson-Murdoch and Yujie Shen, NIRAS</p>	<p><b>An Equitable Approach to Evaluation With the Lambeth Portuguese Wellbeing Partnership</b> David Salisbury, Salisbury Kuczkowska Consulting / Clear Impact Consulting and Nadia Antonio Monteiro, Lambeth Portuguese Wellbeing Partnership</p> <p><b>Becoming the Evaluator: Teaching Reflective Evaluation for People Affected by Dementia</b> Dr Olly Bowling, Alzheimer's Society</p>	<p><b>Cluster Flushes and Cattle Crushes: Using QCA to Improve Our Understanding on Who Benefits and Why</b> Jonathan Cook, Rebecca Pates and Dr Jacob Gower, SQW</p> <p><b>Evaluation Of The Desistance And Disengagement Programme: Advancing Practice And Theory In Countering Violent Extremism</b> Ben Baruch, RAND Europe</p>	<p><b>Engaging with Complex Systems: the Biophysical Context Lens</b> Violet Owen and Dr Elisavet Christou, Lancaster University</p> <p><b>Super-charging Theories of Change for Adaptive Management</b> Dr Samuel Schueth, SoCha</p>
	15:50 - 16:15 Break and Time to Connect				
16:15 - 17:00 Keynote	<p><b>Keynote Three</b> Kelly Beaver</p>				
<div><div><p><b>Kelly Beaver</b> Chief Executive, Ipsos UK and Ireland</p></div><div><h2>In Conversation with...</h2><p>A Fireside Chat with Kelly</p><p><b>Biography</b> Kelly Beaver is Chief Executive of Ipsos in the UK and Ireland. She has been with Ipsos for over a decade and was previously Managing Director of Ipsos's UK Public Affairs division. Kelly holds several honorary positions external to Ipsos in academia and charities. She is passionate about the use of evidence in decision-making and her roles outside of Ipsos enable her to make a wider contribution to the social sciences discipline in promoting its use. Kelly was awarded an MBE in June 2022 as part of the Queen's Birthday Honours List for services to academia, research and the COVID-19 response.</p></div></div>					
17:00-19:00	Join us at our Drinks Reception				

## Join us for a chat and a drink!

**Where: The Cosy Cocktail Bar at  
The Somers Town Coffee House, 60  
Chalton Street, London, NW1 1HS**

**When: Tuesday 3rd October 2023  
from 5-7pm**

If you'd like to join us, please collect  
a drinks reception ticket from the  
conference reception desk at Friends  
House when you pick up your name  
badge. You will be asked to present  
this ticket upon arrival at the The  
Somers Town Coffee House.



# Day Three

Friends House, London

Wednesday 4th October

## Rooms

### Time

The Light

Ada Salter 1

Ada Salter 2

Waldo Williams 1

Waldo Williams 2

8:30 - 9:00

Registration and Refreshments

9:00 - 9:50

Session 1

#### Making 'Systems' Work for Evaluation

Dr Martin Reynolds, The Open University

#### Meet the Author

**Strategic Thinking Design and the Theory of Change**  
Dr David Drabble, Tavistock Institute

#### Delivering, Professionalising, and Engaging on the 'Unknown' In A Regulatory Environment

Alison O'Connor, Information Commissioner's Office

**Meeting New-Age Evaluation Challenges by Baking Context and Agility Into Standards and Processes**  
Ashwani K Muthoo, New Development Bank

#### Client-Contractor Ethical Considerations: Case Study From the Cancer Efficiency Metrics Projects

Dr Kay Lakin and Dr Sarah Thomas, University of Southampton

#### Reaping What You Sow: Reflecting on Designing Ethical Data Collection in Relationship-Led Community Projects

Kerry Dowding and Dr Suzanne Snowden, Macmillan Cancer Support

#### What Works in Organizational Development: The Value of Organizational Health Interventions for a Bilateral Donor

Brian Thomas Ramsey, SoCha

#### What We Learnt About Hybrid Working as it Emerged From the Covid 19 Pandemic

Julie Truman, Skills Development Scotland

#### Space to Connect

##### Fishbowl

(starting at 9:15)

**We need to talk about 'Commissionership'**  
Facilitated by Bridget Dillon, Independent Consultant and Peter Bailey, Money and Pensions Service

10:00 - 10:45

Keynote

#### Keynote Four

Nigel Ball



**Nigel Ball**

Director of the Social Purpose Lab, University of the Arts London

## Towards Relational Evaluation

Why Evaluators need to Come Down from the Observation Deck and Get in on the Action

### Biography

Nigel Ball is an entrepreneurial leader with a track record in social change spanning government, social enterprise, and academia. He is currently setting up the new Social Purpose Lab at University of the Arts London. As the first Executive Director of the Government Outcomes Lab at Oxford University, Nigel worked alongside a team that uncovered cutting-edge research insights and has worked painstakingly alongside practitioners to change the way cross-sector partnerships work. Prior to that, Nigel was part of the founding team of West London Zone for Children and Young People, the Head of Innovation at Teach First, the leading education charity, and supported social entrepreneurship in East Africa.

10:45 - 11:10

Break and Time to Connect



# Day Three


Transdisciplinary

Ethics and EDI

Innovation

Teaching & Learning

Time	The Light	Ada Salter 1	Ada Salter 2	Waldo Williams 1	Waldo Williams 2
11:10 - 12:00 Session 2	<p><b>Panel</b> <b>What Makes a 'Good Evaluation'?</b> Declan Mackin, RSM UK, James Collis, Cabinet Office, Ine Steenmans, University College London and Antonia Caldeira-Saraiva, DESNZ</p>	<p><b>Evaluative Thinking and the Pursuit Of 'Perfect': Reflections on the Future of Evaluation</b> Julian Gayfer, IOD PARC</p> <p><b>Surfacing Hidden Skills: Drawing on Past Experience to Learn and Improve Evaluative Practice</b> Catrin Hepworth, Itad</p>	<p><b>An Integrated Approach to Understanding Behaviour Change: Helping to Build an Evaluation on Solid Foundations</b> Dr Matt Barnard, ICF</p> <p><b>Complexities in Measuring Poverty and the Impact of Cycling Projects</b> Dr Corra Boushel, Cycling UK</p>	<p><b>Creating a Powerful Programme Story: Combining Motivations Into a Theory Of Change</b> Nils Riemenschneider, Oxford Policy Management</p> <p><b>How We See Innovation in FCDO-Funded Evaluations</b> Richard Burge, IOD PARC and Gina Ford, FCDO</p>	<p><b>A New Era for Evaluation: The Power of Data Linking</b> Faye Gracey, Welsh Government</p> <p><b>Your Surveys - How DIY Tools Can Free Evaluators' Time</b> Georgina Southern, Skills Development Scotland</p>
12:10 - 13:00 Session 3	<p><b>Natural Experiments Reveal Resilience: Evaluation in the COVID-19 Crisis</b> Dr Michael Loevinsohn, Applied Ecology Research, Wageningen, Netherlands</p> <p><b>Innovative Approaches for Evaluating Multidimensional Resilience Building: The IsDB Lessons and Approach</b> Elmoiz Ismail Mahmoud, IsDB</p>	<p><b>Safeguarding Children in Evaluation: Ethical Dilemmas and Best Practice</b> Dr Jessica Ozan, Ipsos UK</p> <p><b>Are Participants 'Hard To Reach' or is Evaluation Hard to Engage With?</b> Ilya Cereso, Ipsos UK and Amy Hall, Centre for Evidence and Implementation</p>	<p><b>Deepening Evaluative Practice Through Doctoral Research: Experiences From the Bath Doctorate in Policy Research and Practice</b> Dr James Copestake, Bath University</p> <p><b>How Can Evaluation Practitioners Be and Act, in a Volatile and Uncertain World?</b> Barbara Schmidt-Abbey, Open University</p>	<p><b>Responding to the Energy Crisis – Developing Evaluations for Energy Affordability Schemes</b> Pippa Vanderplank and Georgia Lowe, DESNZ</p> <p><b>Evaluation of the Green Gas Support Scheme and Green Gas Levy</b> Richard Houston and Dr Martin Wain, RSM UK, Jay Beagle and Hannah Bright, DESNZ</p>	<p><b>Jump Starting Investment Markets In Sustainable Land Use To Reduce Co2e</b> Carroll Patterson, SoCha</p> <p><b>Measuring Impact When Traditional Evaluation Methods Don't Fit - The Case of Climate Litigation</b> Orla Jackson, CIFF</p>
13:00 - 13:45	Lunch and Networking				
13:45 - 14:35 Session 4	<p><b>Panel</b> <b>Delivering Theory-Based Impact Evaluation – What Does 'Good' Look Like?</b> Alex Hurrell and Ramlatu Attah, Kantar Public, Lucie Moore, Evaluation Taskforce, Cabinet Office-HM Treasury and Jane Colechin, Youth Futures Foundation</p>	<p><b>Exploring the use of social media data for evaluations</b> Tom Wagstaff, Oxford Policy Management</p> <p><b>Taking Out the Trash: Using Evaluation to Tackle Waste Crime</b> Matthew Hess and Nicole Parr, Environment Agency</p>	<p><b>Keeping the Show on the Road: Evaluating the Covid-19 Culture Recovery Fund</b> Jenny Molyneux, Ecorys</p> <p><b>Making Evaluation Everyone's Business: Developing a Realist Informed Collaborative Evaluation Framework</b> Dr Kevin Harris and Louis Ryan, Hartpury University and Dr Rob Southall-Edwards, University of Suffolk</p>	<p><b>Automated Causal Interviews With Storysurvey: Do They Work? Do We Want Them?</b> Steve Powell, Causal Map Ltd</p> <p><b>Analysing Qualitative Feedback Using Corpus Linguistics Tools</b> Dr Maria Fotiadou, Linguistic Insights</p>	<p><b>Ethics And Value in Evaluation: How Do We Navigate Multi-Stakeholder Education Projects?</b> Tahrima Hossain and Naomi Clements, University Of Southampton</p>

Time	The Light	Ada Salter 1	Ada Salter 2	Waldo Williams 1	Waldo Williams 2
14:40 - 15:30 Session 5	<p><b>The Power of Story in a Challenging World - "The World We Want to Create"</b> Linda E Lee and Larry K Bremner, Proactive Information Services</p>	<p><b>The Development of Standards for Rapid Evaluation and Appraisal Methods (STREAM)</b> Sigrun Clark, University College London</p> <p><b>Fighting Fires, Floods and Covid-19: A General Practice Intervention Demonstrating Collaborative Adaptive Evaluation Practice</b> Cristina Thompson, University of Wollongong</p>	<p><b>Elevating Evaluation Expertise: Building a Community of Practice</b> Ellie Jones, Bethany Taylor, Lydia Hextell, Romaana Kapadi, Jane Greenstock and Katie Spanjers, The Strategy Unit</p> <p><b>Evaluation From a Consultancy Lens: Learning From a Consulting Course as an Evaluator</b> Anna Sophie Hahne, The Tavistock Institute of Human Relations</p>	<p><b>Qualitative Impact Evaluation: A Novel Approach with High-Needs Cohorts in a Complex Policy Landscape</b> Vera Stiefler Johnson and Hannah Murphy, Youth Futures Foundation and Sarah Johnson, Amber Foundation</p> <p><b>Unravelling the Complex Social Phenomenon Impacting Success at Jumpstart, a UK Higher Education Outreach Intervention</b> Dr. Saad Mufti, Helen Bowman and Jenni Whitfield, University of Leeds</p>	<p><b>Embracing Uncertainty - Unlocking Learning: What the Research World Did When Covid-19 Came Knocking</b> Dr Louise Clark, Institute of Development Studies</p>
15:30 - 15:45	Break and Time to Connect				
15:45 - 16:00	<p><b>Prize Awards</b> Sponsored by RSM UK and Ipsos UK</p>				
16:05 - 16:50 Keynote	<p><b>Keynote Five</b> Alison Evans</p>				
<div><div><p><b>Alison Evans</b> Former Director-General and Vice President for Evaluation at the World Bank Group</p></div><div><h2>Meeting the Moment</h2><p>Positioning Evaluation for Less Certain and Less Consensual Times</p><h3>Biography</h3><p>Alison Evans was, until January 2023, the Director-General and Vice President for Evaluation at the World Bank Group. In this role she led the work of the Independent Evaluation Group (IEG) in assessing the effectiveness and impact of lending, non-lending, investment and guarantee operations across public and private sectors in all geographies in which the World Bank Group operates. During her tenure, IEG was a founding partner of the Global Evaluation Initiative, a global partnership for supporting monitoring and evaluation capacity building in underserved regions of the world.</p></div></div>					
16:50 - 17:00	<p><b>President's Closing Remarks</b> Bridget Dillon</p>				



To find out more about the UK Evaluation Society, our membership offer and our upcoming training and events, please visit our website at [www.evaluation.org.uk](http://www.evaluation.org.uk) and follow us on social media [@UKevaluation](https://twitter.com/UKevaluation) and [www.linkedin.com/company/uk-evaluation-society](https://www.linkedin.com/company/uk-evaluation-society)

UK **Evaluation** Society Conference 2023

## Conference Supporters



Violet Owen is a Freelance Designer who uses a mixed media approach to her designs – combining traditional illustration, textiles and collage with digital image manipulation and digital illustration. She has worked on a variety of commissions including developing brand identity for conferences and creating booklets and workbooks for educational purposes.

Violet is a PhD Researcher for ImaginationLancaster at Lancaster University, her doctoral research focuses on how Creative Evaluation can help to establish the impacts of Social Innovations. She also works part time as a Peer Evaluator for St Giles Trust.

[www.violetowen.uk](http://www.violetowen.uk)  
violetsareflowers@gmail.com



We thrive on bringing an event to life, creating memorable experiences for your guests and delegates, and making your vision a reality. We really enjoy tying everything together, overcoming challenges, problem solving and building amazing relationships with our clients along the way. Ultimately we live and breathe events, it's what we do every day and we love it!

Collectively, our team has over 100 years of experience in the events industry and can assist you with any kind of event you want to run—conference, congress, exhibition, awards ceremony, office party, even a small team meeting. So, if you want to find a venue for your next event, or want us to run it from start to finish, say the word and we'll be there!

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