

Curriculum Vitae



Personal information

First name / Surname Dr. Christoph Glauser
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Nationality Switzerland
Date of birth 9th of October 1964

Relevant professional experience

Dates (from - to) 1991 - present
Name and address of employer Institute for Applied Argumentation Research (IFAAR),
21, Buristrasse, 3006 Berne, Switzerland
Type of business or sector Scientific-, non-governmental- and non-profit-organisations
Occupation or position held Director of the institute
Main activities and responsibilities Scientific research on digitalization and national and international online election campaigns. Content analysis for media and news agencies

Dates (from - to) 2006 - present
Name and address of employer ArgYou AG,
74, Zugerstrasse, 6341 Baar, Switzerland
Type of business or sector e-Government
Occupation or position held Chairman and CEO
Main activities and responsibilities Measuring demand of content in early stage digitalization projects. Developing the fastest market research (find-engine) of the world
<https://find.argyou.com/en>

Dates (from - to) 1998 - 2007
Name and address of employer Communication School
University of Washington,
Box 353740, Seattle, WA 98195-3740, USA
Type of business or sector University
Occupation or position held Lecturer, assistant Professor
Main activities and responsibilities Lectures on the European Broadcasting Union and in science of mass media in Europe. In charge of US graduate students programs in Seattle and Rome.

Dates (from - to)	1998-2000
Name and address of employer	University of Zurich 71, Rämistrasse, 8006 Zurich, Switzerland
Type of business or sector	University
Occupation or position held	Lecturer in Publizistik
Main activities and responsibilities	Lectures in science of mass media, sociology, content analysis and social medicine
Dates (from - to)	1996 - 2000
Name and address of employer	Swiss Federal Institute of Technology 101, Rämistrasse, 8092 Zurich, Switzerland
Type of business or sector	Technical University
Occupation or position held	director of a research program “expert communication on biotechnology in the public sphere and the media”
Main activities and responsibilities	TH research project, lectures in sociology, lectures in technology assessment (TA) counselling doctoral students
Dates (from - to)	1990 - 1994
Name and address of employer	Université de Genève Political science department 24, rue du Général-Dufour, 1211 Genève 4, Switzerland
Type of business or sector	University
Occupation or position held	research in the context of a national research program PNR27 about the “efficiency and effectiveness of government programs”
Main activities and responsibilities	Researcher, assistant to the Dean Studies on international politics and law

Education and training

Dates (from - to)	1985 - 1994
Name and type of organisation providing education and training	Universities of Berne and Geneva
Principal subjects/occupational skills covered	Mass media / political sciences / history
Title of qualification awarded	Dr. phil. hist. (PhD) in contemporary history, political science and science of mass media
Level in national or International classification	High level expert, political scientist, influencer
Other relevant skills and competences	Studies of law, system administration, software programming, managing a national research program, research about organizational and government learning

Personal skills and competences

Mother tongue(s) **Swiss, German and French**

Other language(s) **Spanish, Czech**

English:

Understanding **Fluent**

Speaking **Fluent**

Writing **Fluent**

Italian:

Understanding **Fluent**

Speaking **Fluent**

Writing **Basics**

Russian:

Understanding **Basics**

Speaking **Basics**

Writing **Basics**

Additional information

In October 2007 IFAAR institute was accepted by the European Commission Joint Research Centre (JRC) as service provider in multiple fields. In May 2008 IFAAR published the tenth edition of the semi-annual long-term evaluation of all 26 official cantonal eGovernment portals in Switzerland.

Publications

Grenzenlose Gesellschaft? 1999: Expertensicht und öffentlicher Diskurs in der aktuellen Schweizer Kontroverse um die Normbildung in der Bio- und Gentechnologie Teil 2 S. 543 – 558
ISBN 3-8100-2515-1.

Globalisierung und Wissensorganisation Neue Aspekte für Wissen, Wissenschaft und Informationssysteme 1999: Tyson beisst Holyfield – und Minuten später wissen es alle S. 159 – 171
ISBN 3-933563-78-X.

Gentechnologie im Spannungsfeld von Politik, Medien und Öffentlichkeit 1999: Die Medienberichterstattung im Vorfeld der Abstimmung über die Gen-Schutz-Initiative S. 229 –248
ISBN 3-908127-18-1.

Bio World 05/1998: Öffentlicher Diskurs zur Gen-Schutz-Initiative: Expertensicht und Mediendebatte. S. 33 – 38.

Einfach Blitzsauber 2001: Die Geschichte des Staubsaugers, ISBN 3-280-02681-4

For the list of publications see: <https://orcid.org/0000-0003-2849-2302>

For the list of activities and studies see: www.ifaar.ch